

A Validation of Relationships between Information Content on Warning Notice of Intellectual Property Rights and Legal Duty – Roles of Affect Trading Order and Affect Fair Competition

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Abstract

This paper aims to explore the relationships between information content on warning notice of intellectual property right and legal duty, and the roles of affect trading order and affect fair competition. The study is different from previous related documents of intellectual property right and competitive law, which were concerned only with law relationships of competition and cooperation. It constructs four comparative models to employ a validation basic of the fitness model, the models include one direct effect model, two full mediating models, and one integrated model. Secondly, a research sample of 184 cases, from 1992 to 2010, is sourced from the Taiwan Fair Trade Commission, and statistical analysis is conducted for validation. The result confirms that the fitness model is a full mediating model of affect trading order, and meets a trend that the authority treats cases of warning notice. The findings can benefit an application for a business and an authority. The paper also addresses a suggestion to keep an eye on the treating trend of international about related cases.

Keywords: Intellectual Property Rights, Warning Notice, Information Content, Legal Duty, Affect Trading Order, Affect Fair Competition.

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